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FAX# 215 564 1103
CREDIT RISK !!!

OCT10/12 12.10
*** WBYT ***

REP. # OFF. # 18 SALESMAN #

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN WA-CHERYL BLAIR

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ICE)

DATE OCT10/12 12.10

FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$36,150
PLEASE CONFIRM, THANKS!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			700A-800A	60	3	\$1,700.00	10/9	10/12	3		TU-F	3
PROGRAM : TODAY SHOW												
2			500A-530A	60	3	\$1,100.00	10/9	10/12	3		TU-F	3
PROGRAM : NEWS												
3			1000A-1100A	60	3	\$900.00	10/9	10/12	3		TU-F	3
PROGRAM : ELLEN												
4			400P-430P	60	3	\$1,100.00	10/9	10/12	3		TU-F	3
PROGRAM : JUDGE JUDY												
5			1130P-1230A	60	3	\$1,850.00	10/9	10/12	3		TU-F	3
PROGRAM : TONIGHT												

REP HEADLINE# 6368275
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.10
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1100P-1130P	60	3	\$5,400.00	10/9	10/12	3		TU-F	3
PROGRAM : LATE NEWS												
OCT/12			36150.00									
CONTRACT TOTAL												36150.00
TOTAL SPOTS												18

MARKET TOTALS \$109,545 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*